

## How to Set Up An Internet Business If You Are Not Technical

Due to the economy as well as the fact that the cost of gas and food is so expensive, there is a greater urgency for many to pick up a second job or find a higher paying primary job. Turning to the web to set up an internet business is very appealing.

But there is often a sense of being overwhelmed at the thought of figuring out how to build a website, how to find webhosting, understanding what it means to upload files and dealing with the delivery of the product.

It is easiest to try to break some of these down into smaller steps as well as to see what can be eliminated. For instance, you don't have to initially get your own website or pay for web hosting services. There are free sites such as blogger and wordpress that will enable you to create your own blog without technical skills. You need to log in and then you click post and start to type. These sites rank well in the search engines and it is a good way to get started.

Accepting payment for products can be done using paypal. This is an easy method and familiar to most people on the internet. Paypal is used by ebay members and is convenient.

The next objection to starting your own business on the internet may be that you have thought of selling an ebook , but don't feel you can write. Most people underestimate their writing capacity, but in any case, this fear is easily overcome. There are both resell ebooks and private label rights ebooks (or plr for short). The difference is that the plr ebooks allow you to put in your own information and don't keep the info of the original author in it. This is important because you want to build up your own name and reputation as well as to have links within the ebook that point back to your website or blog and services.

Getting private label rights ebooks are often in the word document format and all you need to do is to open them up and type in whatever extras you want to add in. For instance, if you wanted to mention an affiliate program or your own service such as photography or writing articles, you can put this into the document.

You want to be sure that the quality of the ebook is good and that it has a cute cover too. A book is judged by a cover sadly in our society. This is an excellent way to start your own business and then your time and energy can be used to promote the blog or website using classified ads, offline marketing and article writing. Break things down into bite sized steps and it will be easy to achieve.

### About the Author

Lisa is a writer at [Easy Website Business](http://www.easysitesmarketing.com) that provides articles and ebooks to entrepreneurs at <http://www.socialsitesmarketing.com/bigplrpack.html>

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