

## Running Costs Key To Motorists

Research shows that 67% of British motorists think the cost of running a car is an important factor when buying a vehicle.

According to a recent survey by global information services company Experian, despite two thirds of motorist being concerned about running costs, only 25% would look for a car that offered better fuel economy as their next purchase. The cost of [car insurance](#) is also something that should be taken into account.

While the car market is offering drivers more smaller economical cars, which often bring car insurance costs down, just 18% of British car owners said that they would consider a vehicle with a smaller engine and only 16% would look for a smaller car altogether.

Kirk Fletcher, managing director of Experian's Automotive division, said: "There is still a reluctance to downgrade. Most drivers feel they are already driving cars they can afford to run, so their preference would be to buy a similar type of car. Some are still even planning to upgrade."

The research also found that 18% of men are more likely to downgrade in engine and car size, compared with 15% of women. Meanwhile, 17% of women said they would go for a bigger car in their next purchase.

### About the Author

Read more about [car insurance](#) on <http://www.confused.com/>.

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