

QxBid used items merchandising is exactly what you should do

QxBid used items merchandising is just what you should do: Marketing dozens of uncomparable items on QxBid Auctions that were obtained at a contemptible cost, usually at second hand stores. These items are occasionally careworn or damaged, but buyers like them for their abject outlay and uniqueness. Used items selling strength not bubble very good, but it can be if you do it right! While you're organizing your virtual inventory, take time to organize your physical inventory as well. You don't want to have to dig through a messy heap of goods to find the one that needs to be shipped. Instead, use meticulously organized spaces to store your products. Label each space or item with a post-it note containing the listing number. That way, you'll know you're shipping the right item. Their business is one of bulk; they will often have hundreds of individual items in their inventory at a given time. This makes for lots of auction listings. Thrift sellers can't afford to lose track of their goods or their listings, so excellent book keeping is an absolute must. If you plan to sell thrift on QxBid, use a book keeping program that you're comfortable with. Excel is a good low-frills spreadsheet program. Use it keep track of your stock, your auctions, and your shipping.

Spreadsheets are also excellent tools for tallying your net profits over time. Use them to see which items have performed well, and which should be replaced.

On QxBid, a seller's reputation is vital. Since thrift goods are often used items which might have a little damage, be completely honest in the item description. Disclose any damage the item has sustained, and include photographs of the worn or damaged areas. Specify that buyers purchase the items as is", and emphasize that you do not know the items' histories and are not responsible for item failure. It might sound harsh, but you need to protect yourself.

Even better, come up with your own rating system for the condition of your merchandise. A worn corner on a book cover might be a 1 or 2, while a hole in fabric might be a 5. Use consistency and a well-defined rating system so that buyers know what they're paying for.

There are tools that thrift sellers can use to make their lives easier. Bulk listers are programs designed to make many listings at a time. This is a real time saver for merchants with hundreds of simultaneous auctions. Turbo Lister is the most popular bulk listing program. It's free and available for download on QxBid's web site. Other programs are available for low subscription fees.

Come to QxBid - and begin selling your items free of charge

About the Author

QxBid used items merchandising on [Auctions Online](#)

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