

## How to become a wedding photographer

With success in wedding photography now being known to all, it seems like everybody wants to become a wedding photographer. Looking at the increased number of photographers in the industry, it was asked as to what motivated them to be a photographer. Some said its easy money and some said they have a cool camera which they wanted to try to out so they became a wedding photographer. 90% of the wedding photographers are not successful, they always moan as to why they aren't. Well wedding photography is not just about money or cameras it more deep. The photographer needs to be artistic, should have complete knowledge of photographic techniques, should have knowledge of how to run a business and most importantly should have the desire to give their ultra best to the wedding couple.

Here are some basics that would help the photographers to start with their business

1. Enroll yourself in some school or institute to learn photography, you just cannot capture somebody's precious moments until and unless you're not the master of the craft.
2. You should have the artistic sense in you, doing it for the purpose of making money will never make you a successful photographer. You need to have the broad artistic vision.
3. You should have full command over color management, image correction and enhancement, file management and digital image processing.
4. You should not be in love with your latest camera and its gadgets you should be in love with photography. You should be in love with the experience of trapping peoples most memorable moments of their life.
5. Your point of focus on the wedding day should be providing best quality images not the maximum quantity.
6. Try to have your own way of doing things; your pictures should be different from everybody else. If your work is unique and separate from others, the clients will automatically be attracted to you.
8. Broaden your vision, be creative and enthusiastic. Try imagining yourself in their position and analyze what kind of pictures would you want then capture their emotions in the most delightful manner. Let your pictures speak their expressions.
9. Be friends with other wedding photographers, share your knowledge and experiences with them.
10. Wedding photography image competitions are held in several parts of the country. Try participating in them; it will increase your motivation and will power to improve the quality of your work.
11. never stop your learning process, enroll yourself in photography organizations such as Professional Photographers of America (PPA), WPPI, etc. try attending as many seminars and workshops as possible. And become a member on photography forums on net, share tips and techniques and learn more.
12. Last but not the least; manage your business the right way. If you are the entrepreneur then you need to know the basics of running a business for that take business courses. Try new and innovative methods to market your business. The more you will market more clients you will get, but your work should be good enough to retain the existing clients and even invite new ones.

## About the Author

For details visit: <http://www.wedding-reviews.com/Wedding-Photography/wedding-photography-blueprint.html> With success in [wedding photography](#) now being known to all, it seems like everybody wants to become a wedding photographer. To [start a wedding photography business](#) visit above website.

Source: <http://www.car-articles.co.uk>