

## Resources - Your Customers Wallet

One way to promote your website and the product can be achieved for free. As a bonus in addition, this "free" method can boost their sites and sales, doubling and even tripling their income. How does this work? Write articles related to your site and submit them to "free content" submission sites. Easy to do, it takes little time and can increase your website traffic, sales and, of course, your income.

How can article written stimulate traffic and revenue? The article on the free content site contains a link to your own site. The reader, after reading your article, and may choose to click on the link and you pay an unexpected visit. Having them on the sites of free content is also making these articles available to other webmasters who wish to publish the article on their site.

If they do, your article will include a link back to your site. And anyone who reads the article on that site can still click on the link to visit your site. As the list of your published articles grow larger, and more and more of them are appearing on different websites, the total number of links to your site increases also. Major search engines are placing a lot of significance on incoming links to websites so they can determine the importance of a certain site.

The more incoming links the website has, the more importance search engines attaches to it. This will then increase your website's placement in the search results. If you site is into promoting a product or service, the links that your articles have achieved will mean more potential customers for you. Even if visitors only browse through, you never know if they might be in need of what you are offering in the future.

There are also those who have specific things that they need on their heads but can not yet decide between the many choices online. Chances are, they may stumble upon one of your articles, is interested in the content that you have listed, go to your site and became seduced by your promotions. See how easy it is?

Search engines are not that the index of Internet sites, they have also published articles index. They also index any article that is written on your own Web site. So, once someone tries the same theme, the results list will be your site or may even show the articles that you wrote. And to think, no effort on your part has been used to bring them to your site. Just your published articles and search engines. Not surprisingly, many webmasters are suddenly revive their old styles of writing and to take more time to write articles on their site to make other means of promotion.

How to know your site is easier if they have to increase their articles and links traffic and make it accessible for visitors searching on the Internet. Since many people are taking their needs for online shopping, taking place in the search engines through their articles is a way of letting them know about you and your company.

The good thing with articles is that you can write about things that people would want to know about. This can be achieved in the lightest mood but professional manner, with a little not-so-obvious sales pitch added. If you think about it, only a few minutes of your time is spent on writing one article and submitting to free content site. In the shortest span of time also, those are distributed to more sites than you can think of. Even before you know what is happening, you are getting more visitors than you previously had.

If you think you are wasting time writing these articles, Fast-forward to the time at which they are printed and distributed on the Internet. Not to mention the sudden attention and interest that people are giving your site and your products or services. Try to write some articles and assured him of sudden increase in site traffic, the link popularity and interest. Before you know it, you will be doubling or even tripling their income.

## About the Author

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